

FAIR TRADE

Fair Trade Huronia - Sarah Robbins

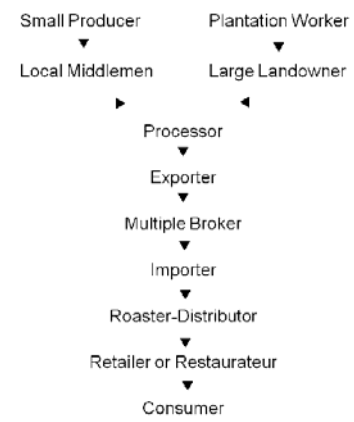




CoopeAgri



Problem in Trade



Livable Wage



\$3 Cappuccino



3¢ to the farmer

"Black Gold" Francis, Nick, Documentary, 2006

52

Child Trafficking / Forced Labour



Paul Kenyan from "Chocolate: The Bitter Truth" BBC Documentary, 2010



Limited Access



Slide 10

S2

Relevant information: Documentary aired October 29th on CBC (2010)

Sarah, 11/6/2011

Harsh Working Conditions



What can we do?

Make a Fairer Choice



What is Fair Trade?

Fair Trade aims to ensure that producers in developing countries earn fair wages and improve working conditions and unfair trading practices.



5 Major Principles of Fair Trade



1. Fair Wages



2. Environmental Standards

CopeAgri: Fair trade, shade grown coffee farm in Costa Rica (2007)

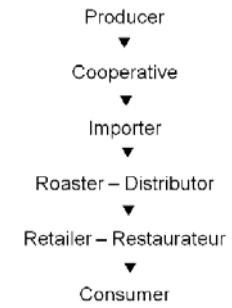


3. Democratic Organization



4. Long term trading partners

What is Fair Trade?



"The Fair-Trade Route: From coffee tree to cup" Coffee with Pleasure, Laure Wardiel p. 64



5. Safe working conditions

Identifying a Fair Trade Product

Certification

Identifying a Fair Trade Product

Fair Trade International



Fair Trade Canada



Products available

Identifying a Fair Trade Product

- coffee
- chocolate (coca)
- bananas
- avocados
- peppers
- sugar
- flour
- rice
- quinoa
- sports balls
- wine
- rum
- olive oil
- handicrafts
- tea
- mangos
- pineapple
- grapefruit
- cotton
- spices
- molasses
- agave nectar
- gold

S1



S1

Categorise items (Fruits:, Baking Items, Commodities, etc.)

Sarah, 10/18/2011



What is a Fair Trade Town?

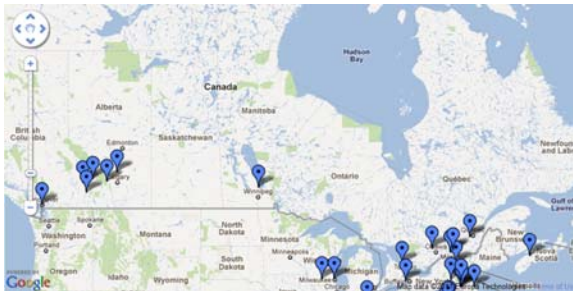
1. Increase access to Fair Trade products
2. Gain support from local workplaces, faith groups and schools
3. Gain local municipal support
4. Gain attention through media
5. Work together to sustain the momentum
6. Support ethical and sustainable consumption

Momentum in U.K.



Over 500 Fair Trade Towns in the United Kingdom

Momentum in Canada



15 Fair Trade towns in Canada



Wolfville



Vancouver



Barrie